2014 - 2015 Annual Report To Donors and Supporters



Centre for Community Learning & Development Strong Communities Together



Sureya Ibrahim, our Community Engagement Worker bears the Pan-Am Torch on Dundas Street to kick off the 2015 Pan-Am Games (Monday, July 6th, 2015)



As you'll see while perusing our 2014 Funders Report we've had another great year here at the Toronto Centre for Community Learning & Development (CCL&D) with some amazing strides forward in capacity & community building.

I want to take this opportunity to say thank you to you, our donors, our supporters, our partners and our volunteers. We really can't achieve all that we do without the support of our donors and funding partners. It is this strong base of supporters that allows us to ensure the ongoing sustainability of the many diverse programs we offer in the Regent Park community.

Our vision "Strong Communities Together", highlights the fact that building strong communities is a team endeavour. It depends not only on the commitment of our dedicated staff and program participants, but also on our support within the greater community. You give generously because you understand the need for every individual to have the opportunity for full inclusion in the community, whether through economic engagement, social engagement, civic engagement, or good health & well-being.

On behalf of the Board of Directors, the staff and participants at CCL&D, I want to offer our sincere thanks and gratitude for support.

Sincerely,

Val Lesko Board President

Executive Director



What a great year! Through our programs, such as Academic Upgrading, Youth Empowering Parents, the Food Incubator, Immigrant Women's Integration Program (IWIP) and many other initiatives, CCL&D has continued to provide opportunities in 2014 for newcomers, youth, and local residents to develop the knowledge and skills they need to become full contributors in their communities.

Case in point. Sureya Ibrahim and Sabina Ali are both recent recipients of the Jane Jacobs Prize - awarded since 1999 to Torontonians who embody Jacob's passion for city building. Sabina lives and works in Thorncliffe Park, and received the award in 2014. Sureya Ibrahim lives and works in Regent Park, and is a 2015 recipient. They are both in the forefront of efforts to transform neighbourhoods to become more livable communities that work. However, the similarities do not end there! They are also graduates of our Immigrant Women's Integration Program (IWIP)!

CCL&D's flagship leadership program, offers training to newcomer women from across Toronto. IWIP came out of the need to build the capacity of newcomer women, so they could themselves be meaningfully engaged building local neighbourhood capacity, and promoting civic engagement among other newcomers.

Your generous support allows us to unlock the potential of youth, newcomers, and other individuals to strengthen communities across Toronto through programs like IWIP and others. With your help, we are equipping individuals with the knowledge and skills they need to achieve their personal goals, as well as increased civic engagement and volunteerism.

alf fight

Sincerely, Alfred Jean-Baptiste

Activities & Community Impact

Partnerships Forged

Physical Activity Programs – Weekly yoga and Zumba classes delivered in partnership with Cabbagetown Youth Centre, RCMP, VerityLink, and local residents who volunteer their time.

Mix of workshops/courses delivered at the Learning Centre:

- Toronto Public Health food handling training and other health workshops
- StoryTelling Toronto weekly courses with seniors



Food Incubator

Since October 2013, we have created opportunities for 54 Regent Park residents to receive their Food Handlers Certification via a partnership with Toronto Public Health, and three community partners, Artscape – Daniels Spectrum, Paintbox Bistro, and Yonge Street Mission, who provided access to their commercial kitchens to carry out parts of the training.

After certification, we successfully encouraged many local events to employ Regent Park residents as their caterers. Some of the organizations doing the hiring include: Regent Park Film Festival, Storytelling Toronto – Regent Park, Parents for Better Beginnings, UforChange, Nelson Mandela Park Public School, the Liberal Party of Canada, and United Church, among others.

As well, residents have been hired at the Winchester Junior and Senior Public School cafeteria and the Lord Dufferin Public School cafeteria. 54 Residents Received Food Handling Certification 30+ Organizations Hired Food Handlers

\$70,000_{Generated}

In revenue by local residents in our Regent Park Catering Collective



Our TD Centre of Learning is a 2,200 square foot storefront hub on Dundas Street east. Since the doors opened in 2010, it has seen approximately 10,000 residents come through the doors each year to meet, learn and connect with neighbours.

"This place is helping everybody who walks through that door." — Focus group participant

Academic Upgrading

AU students participated in a record number of workshops presented by The Dream Team; IWIP trainees; local community artists, University Professors and Toronto Public Health.

Our students also demonstrated outstanding leadership at the 12th annual Metro Toronto Movement for Literacy (MTML) Learners Conference - three of them were presenters for the Golden Oaks Book Nominee's Award Presentation; as well, both our classes contributed poems for display at the conference.

9 students graduated and moved on to further education and training, as well as apprenticeship

Youth Leadership Programs

8,000+ Youth

300+ Youth participants

Youth Ambassadors Program

programs.

14 Youth received training in conflict management and civic engagement, in the second installment of our newest youth leadership program.

One Voice Radio

12 radio show broadcasts on our OneVoice in partnership with RadioRegent.com. Our students participated in on air panels, one to one interviews and on air readings of their poetry and short stories. Youth volunteer hours to date

Immigrant Woman Integration Program

 $16_{\rm trainees\ graduated\ successfully\ from\ the}$ program

13 distinct neighbourhoods represented

8 months of classroom training in Community Leadership and Development; Information and Referral, Conflict Resolution, Workshop Design & Development, Anti-Oppressive Awareness, Proposal Writing, Clear Language & Design; Social Inclusion, Digital Technology $48_{\rm represented the number of workshops they}$ delivered in their various neighbourhoods

 $\mathbf{3}$ months of work placement they completed

1,289 people participated in the annual neighbourhood survey

4 were hired by the agencies immediately after completing their internship

Our Donors



TD Bank Group invests in communities in order to effect positive change in the places where it operates and where its clients and employees live and work. TD Bank came to know about CCL&D through Daniels Corp, another long-term supporter. They were very excited about the Regent Park revitalization and wanted to get involved somehow.

TD and CCL&D then collaborated on some financial literacy programming for Youth Empowering Parents (YEP) and it became clear that CCL&D's programs and philosophy meshed well with TD's desire to support youth and underserved communities and to create more access to educational programming. This past year, they graciously agreed to become the naming sponsor of our state-of-the-art learning centre on Dundas. It is now the "TD Centre of Learning".

"We're excited to support the learning centre helping those that place a high priority on programs focused on developing life skills such as financial literacy and social inclusion which helps participants enhance their social interaction, overall sense of belonging, and community spirit," said Ron McInnis, Senior Vice President, Greater Toronto Region, TD Bank Group.

TD likes that the programming at CCL&D is based on real needs identified from within the community. CCL&D can do a lot with very little. As a financial institution TD likes how CCL&D can be very creative with their spending, stretching every dollar.

Involvement in the community and the revitalization has been a real plus for TD Bank. They are getting to know the community and learning how to better serve it, too. The TD branch nearby participates in the many opportunities for employee engagement. More than just cutting cheque, they feel they are making a difference in the lives of community residents.

\$100,000 or more

Ministry of Training Colleges & Universities United Way of Greater Toronto

\$50,000 to \$99,999

TD Bank Group

\$20,000 to \$49,999

ABC Life Literacy Canada City of Toronto George Cedric Metcalf Foundation Ontario Trillium Foundation Prosper Canada Starbucks Foundation The Daniels Corporation Toronto Community Foundation

\$10,000 to \$19,999

Fidelity Investments Canada

"We're excited to support the learning centre helping those that place a high priority on programs focused on developing life skills such as financial literacy and social inclusion which helps participants enhance their social interaction, overall sense of belonging, and community spirit."

Ron McInnis

Senior Vice President, Greater Toronto Region, TD Bank Group

\$1,000 to \$9,999

Mitchell Cohen Mr. and Ms. Spiess Telus Toronto Community Housing True Sport Foundation

Up to \$1,000

6 anonymous donors Acapella Foundation Dana Porter Darren Farwell Denis Lefebvre Hydro One Linda Bradbeer Mark Melo Michael Dewson Veronica Zufelt Yves J. Larrue



Michael Dewson & Ann Atkey have been involved with CCL&D for many years. It all started when Ann became a tutor for East End Literacy, as CCL&D was formerly called. She brought Michael on board as a tutor. He later served 2 terms on the Advisory Board. While they have retired from day-to-day volunteering, they are still active supporters financially and called on for their advice and expertise.

Ann & Michael live in central Toronto and are therefore aware of the need for social and economic development in Regent Park, but also, they know about the tremendous untapped social capital that exists here. It is for this reason that they are particularly enamored with the Immigrant Women Integration Program (IWIP) that helps newcomer women develop and utilize skills to improve the communities in which they live.

They have seen many changes over the years. Ann & Michael see that CCL&D continues to be responsive to the changing needs of the changing residents. "In the early years," said Michael, "East End Literacy was focussed mainly on literacy. However, the organization changed to offer Academic Upgrading and later, more outreach programming, to meet the needs of a growing newcomer community."

Knowing there is still work to be done, Ann & Michael continue to support CCL&D. "It's an organization that has always put every dollar to really good use", said Ann. "You get more bang for your buck with CCL&D. The measurable obvious change is why it is my favourite organization to support."

They also like the social "payback" that seems to have developed at CCL&D with many former participants so happy with what CCL&D has empowered them to do with their lives, that they go on to become committed CCL&D volunteers themselves.

Statement of Operations: Year ending March 31, 2015		
REVENUE	2015	2014
Government & Foundation Grants	537,311	493,891
Corporate donations	113,480	55,290
Individual donations	10,523	7,356
Productive Enterprise Revenue	51,408	87,534
Other Income	10,567	31,351
Total Revenue	723,290	675,422
EXPENSES	2015	2014
Salaries and benefits	466,012	469,231
Program and project expenses	83,501	51,176
Administrative expenses	97,822	71,898
Occupancy costs	58,515	57,535
Fundraising and promotion	2,409	
Total Expenses	708,259	649,840

Net Income 15,031 25,582			
	Net Income	15,031	25,582



Board of Directors

Val Lesko (President) Gideon Buntyng (Vice President) Gregory Mak (Communications Officer) Chad Saliba Nastaran Roushan Ismail Afrah Jennifer Spiess Frank Portman Alfred Jean-Baptiste (ex-officio, Executive Director)

Thank you everyone who contributed to CCL&D during 2014-2015! Your generosity makes our work possible

