

Toronto

Centre for Community
Learning & Development

2016

2017

STRONG

COMMUNITIES

TOGETHER



Contents

CHAIR OF THE BOARD

EXECUTIVE DIRECTOR

VISION + MISSION

STRATEGIC PRIORITIES

CORE PROGRAMS

NEIGHBOURHOOD IMPACT

RUKHSAR + VIRGINIA

STATEMENT OF OPERATIONS

BOARD OF DIRECTORS

PARTNERS

THANK YOU



When I first joined the Board of CCL&D, I was struck by the sense of community and passion for learning that exist in our TD Centre of Learning. Four years in, I am still inspired by this organization every day and in awe of the things our students are achieving. Recently I attended our 2017 graduation ceremony where we celebrated the success of our latest cohort of Academic Upgrading and Immigrant Women Integration Program graduates. This year's theme – "The Mind That Reads. The Voice That Leads." – was indeed apt for this group of learners and change makers. As these students leave us, they take with them their new skills to further their education, to start a new career or to make lasting change in their communities. This is what it is all about.

CCL&D is a community of donors, supporters, staff, volunteers and students that understands that training and skills are the underlying foundation to lasting community change. It is through the combined efforts of this community that CCL&D is able to offer the amazing programs that we do. It is because of the dedication of this great community that CCL&D is able to conceive of, operate, and pay for innovative programs to address demonstrated needs in the Regent Park Community. Our programs, such as Youth Empowering Parents, the Regent Park Catering Collective, others mentioned above and many more, are all offered free to participants so that they can achieve their life goals, no matter what their financial means.

As we finish the year, we enter into the final year of our current strategic plan and begin to fashion our next one. Our focus on strong programs, partnerships, organizational strength, awareness and financial stability is still paramount but the environment in which CCL&D operates continues to change. As we see shifts in grant funding to the inner suburbs and other priority neighbourhoods, we as an organization are having to adapt our methods to continue to ensure the ongoing financial strength of this organization. At the same time, the need for our training programs continues. Issues of literacy, poverty and isolation continue to affect members of the community. Our revitalized strategic plan will ensure the continued success of CCL&D in addressing those issues.

I would like to extend an enormous thank you to my fellow board members for their dedication and support of CCL&D. As always, thank you to Alfred Jean-Baptiste for his visionary leadership which inspires the staff, volunteers, students of CCL&D to create outstanding adult learning programs for both personal growth and the betterment of the community. Lastly, I must thank you – our supporters, funders, donors, partners and friends – without you, none of this would be possible. As I begin the second year of my tenure as Chair, I look forward to continuing to work with you all towards continued success.

Jennifer Spiess
President/Chair
CCL&D Board of Directors

Does Community Engagement Matter?

Alfred Jean - Baptiste
Executive Director

Toward the end of 2016-17, trainees in our Immigrant Women's Integration Program (IWIP) interviewed over 450 residents across eight Toronto neighbourhoods on the topic "Does Community Engagement Matter?". Responses to two survey questions stood out for me:

In the past 12 months, how often have you expressed your opinion on any issue about life in your neighbourhood (by contacting a newspaper or community leader, attending community meetings, event)?

Not at All - 65%; Often - 18%; Once or Twice - 17%

How important do you feel it is for people to be actively involved in their community?

Very Important - 35%; Important 40%; Moderately Important 16%; Unimportant - 3%

Annual community needs assessments have been an integral part of the IWIP training program for at least 10 of its 15-year history, focusing on themes that are current and is designed to stimulate a research mindset, as well as analytical and critical thinking among trainees. The responses above provide a basis for trainees to probe deeper and make meaning out of the data about their communities: Where do they see their own stories in the data? How do they interpret what they see? And what actions need to be taken?

Every stage in the community needs assessment process triggers deeper thinking about community as well as development of new insights and knowledge about the strengths, weaknesses and opportunities existing in their neighbourhoods.

This research activity also helps to enhance trainees foundational understanding of neighbourhood demographics, social networks, services available and the agencies and resident groups that play a meaningful role in their communities.

All our programs are designed and implemented based on the fundamental premise that they must engage community members in ways that enhance their capacity to become producers of outcomes, not just recipients of outcomes. Residents understand their communities best, but often don't get the support they need to tackle community issues.

As you review what transpired in our organization last year, we urge you to also give some thought to the future and join us in thinking about the following three questions:

- **What can community members do best for themselves and each other?**
- **What can community members do best if they receive some support from organizations?**
- **What can organizations do best for communities that people cannot do for themselves?**



In 2018 we will embark on a planning process to develop a new five-year strategic plan. Thinking about the questions and sharing your ideas with us is one way to add your voice and ideas to what else we can do to help residents build their capacity and gain skills, knowledge and confidence through which they can make — and deliver — plans for improving their community.

our vision

STRONG COMMUNITIES TOGETHER

our mission

**CREATING A STRONG CULTURE OF
COMMUNITY ENGAGEMENT THROUGH
CAPACITY-BUILDING, PROGRESSIVE
LEARNING AND INNOVATIVE TRAINING**

our strategic priorities

**PROVIDE HIGH-QUALITY TRAINING
OPPORTUNITIES FOR TODAY'S
TECHNOLOGIES**

**PARTNER WITH COMMUNITY
ORGANIZATIONS TO EQUIP CHANGE-
ORIENTED LEADERS AND BUILD STRONG
COMMUNITIES**

**RAISE AWARENESS OF COMMUNITY
LITERACY NEEDS AND ADVOCATE FOR CLEAR
LANGUAGE AND DESIGN**

**BUILD A STRONG ORGANIZATION TO
SUPPORT COMMUNITY DEVELOPMENT**

**EXPAND AND DIVERSIFY
FUNDING BASE AND MAINTAIN
EFFECTIVE STEWARDSHIP**

ACADEMIC UPGRADING

- Task-based programming improving communication, numeracy, language arts, interpersonal + digital skills
- funded by Ministry of Advanced Education and Skills Development + part of the Ontario Adult Learning Curriculum Framework
- 5 Goal Paths: post-secondary, secondary school credit, apprenticeship, employment or independence

IMMIGRANT WOMEN INTEGRATION PROGRAM

30 WEEKS FULL-TIME TRAINING PROGRAM FOR NEWCOMER WOMEN LIVING IN NEIGHBOURHOOD IMPROVEMENT AREAS THAT PROMOTES ENGAGEMENT IN COMMUNITY AND LEADERSHIP BY CONDUCTING COMMUNITY RESOURCES AND NEEDS ASSESSMENTS ALONG WITH SESSIONS FACILITATED BY CCL&D STAFF, METRAC, RYERSON UNIVERSITY FACULTY, UNIVERSITY OF TORONTO/CRICH PARTNERS, 211-TORONTO

675 PEOPLE PARTICIPATED IN 45 TRAINEE-LED WORKSHOPS, 100% OF TRAINEES REPORT THAT IWIP MET THEIR GOALS AND WOULD RECOMMEND IWIP TO OTHERS

5 OF THE 7 GRADUATES HAVE ALREADY FOUND EMPLOYMENT SINCE COMPLETING TRAINING IN JULY

YOUTH EMPOWERING PARENTS

- Youth, ranging in age from 12 to 19, are trained to tutor newcomer adults from the same language background in English, computer skills and financial literacy
- Adults receive free one-on-one tutoring, while the youth develop and gain life-skills around civic engagement, professionalism and leadership
- Currently offered to low-income adults in six neighbourhoods in Toronto and is in partnership with the Toronto District School Board

REGENT PARK SEWING CIRCLE

More than 700 items sewn

yoga totes
shoulder bags
purses
grocery bags
laptop cases



36 participants

FREE WOMEN'S ONLY YOGA

20 participants each week

Held at the Regent Park
Community Centre

GLOBAL CITIZENSHIP COURSE

12 participants spent the month of July learning about

- Islamophobia
- Racial Profiling and Black Lives Matter Movement
- Resurgence of White Supremacy
- Mni Wiconi #waterislife and the rise of Indigenous Water Protectors

MOTIVATIONAL LEARNING SERIES

Motivational speakers,
creative thinkers
& social change makers
share personal journeys
through story,
career practice,
and sometimes
dance(!),
with a different theme
each month

REGENT PARK CATERING COLLECTIVE

85 residents of Regent Park
obtained food handling certificates



2017 revenue:
\$80,000

25 active
catering
clients

20 menu items

RUKHSAR

Rukhsar is a 13-year-old in Grade 8 at Nelson Mandela Public School. Previously, Rukhsar went to Sprucecourt Middle School where she started volunteering for the Youth Empowering Parents Program (YEP) 3 years ago. When we asked Rukhsar to tell us about her experience volunteering in YEP, she said, “These 3 years have been really fun, because I have the opportunity to work with adults and practice how to be a teacher. My dream is to be a teacher when I grow up.”

Rukhsar also expressed how she loves giving back to community, because she is able to share free services with people that need them the most. When asked about a memorable experience in program, Rukhsar recalled, “I remember that last year a parent had the same name as I do and her and I connected instantly. We had similar interests and cultural background, so it was fun to get to know adults that live in my community and need my help in learning computer skills.” This year Rukhsar recruited 5 youth to join the Youth Empowering Parents program and is a great advocate of volunteerism and community involvement in her classroom.

VIRGINIA

Virginia was born and raised in El Salvador and came to Canada about 5 years ago with her husband and kids. Virginia has a professional background in Sociology and Health Promotion from her home country. Unable to find meaningful employment and experiencing barriers to post-secondary education, Virginia heard about the Immigrant Women Immigration Program (IWIP) and applied right away. Throughout her participation in the IWIP, Virginia developed her personal and professional profile. She delivered workshops to community members, conducted surveys and created projects to address resident's needs in her neighbourhood. Virginia invested over 300 hours in COSTI Employment Services. She was awarded first place of the Elizabeth Cooke Award due to her great work and commitment to community capacity building.

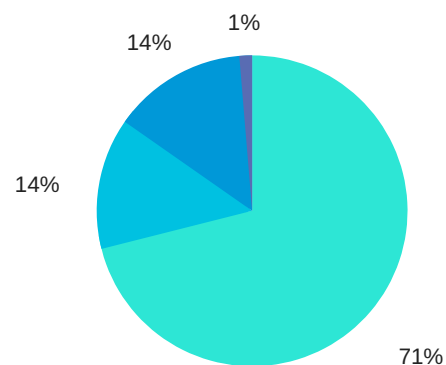
When asked what community engagement means to her, Virginia responded, “Community Engagement is the decision to be an active part of the reality that surrounds us (family, friends, community, city or country). Every time I take the initiative to get out of individuality and start thinking about others I am directing my leadership. We cannot be isolated thinking that community engaged leadership is something that corresponds to the politicians or local officials.” Thanks to her involvement in IWIP, Virginia continues to build a collaborative atmosphere for participants in Regent Park and her own community. She was recently hired by YMCA as a full-time front line worker in Spanish and English, where she is excited to share her skills with others while continuing to develop her personal profile.

STATEMENT OF OPERATIONS

Year ending
March 31st | 2017

	2016	2017
Revenue		
Government & Foundation Grants	\$536,337.00	\$447,187.00
Corporate Donations	\$77,069.00	\$65,000.00
Individual Donations	\$10,956.00	\$20,904.00
Productive Enterprise Revenue	\$76,287.00	\$87,931.00
Other Income	\$12,164.00	\$8,291.00
Total Revenue	\$713,133.00	\$629,707.00
Expenses		
Salaries & Benefits	\$190,196.00	\$216,161.00
Program & Project Expenses	\$418,380.00	\$325,677.00
Administrative Expenses	\$69,046.00	\$71,017.00
Occupancy Costs	\$51,411.00	\$39,236.00
Fundraising & Promotion	\$2,775.00	\$5,142.00
Total Expenses	\$731,808.00	\$657,233.00
Total Income	\$-18,675.00	\$-27,526.00

Sources of Revenue



71% - Government
& Foundation Grants
14% - Donations
14% - Productive
Enterprise Revenue
1% - Other

BOARD OF DIRECTORS

JENNIFER SPIESS
NASTARAN ROUSHAN
CHAD SALIBA
CHRISTINE HEPBURN
ALFRED JEAN-BAPTISTE
MARK KINGSTON
FRANK PORTMAN
GIDEON BUNTYNG
GREGORY MAK
ISMAIL AFRAH

CHAIR
VICE CHAIR
CHAIR, DEVELOPMENT COMMITTEE
COMMUNICATIONS OFFICER
EXECUTIVE DIRECTOR, EX-OFFICIO

PARTNERS





MOVING
FORWARD
TO PROVIDE

NEW POSSIBILITIES FOR COMMUNITIES

ACADEMIC UPGRADING

- 25 classroom hours per week
- 6 volunteers provide 1-1 support
- 10 learners on post-secondary path

IMMIGRANT WOMEN INTEGRATION PROGRAM

- 7 GRADUATES
- 429 SURVEY RESPONDENTS
FROM 14 NEIGHBOURHOODS
- EACH TRAINEE COMPLETED
A 300-HOUR INTERNSHIP
AT ONE OF 7 AGENCIES

YOUTH EMPOWERING PARENTS

- 25 youth volunteers, 25 adult participants
- \$12 of societal benefit for every \$1 invested
- 30% of YEP adult graduates enroll in community-based
education programs

DONORS

YOU MAKE ALL OF THIS POSSIBLE

thank you.