

SUSTAINABLE LIVING

OUR FOOTPRINT, OUR
RESPONSIBILITY

14/02

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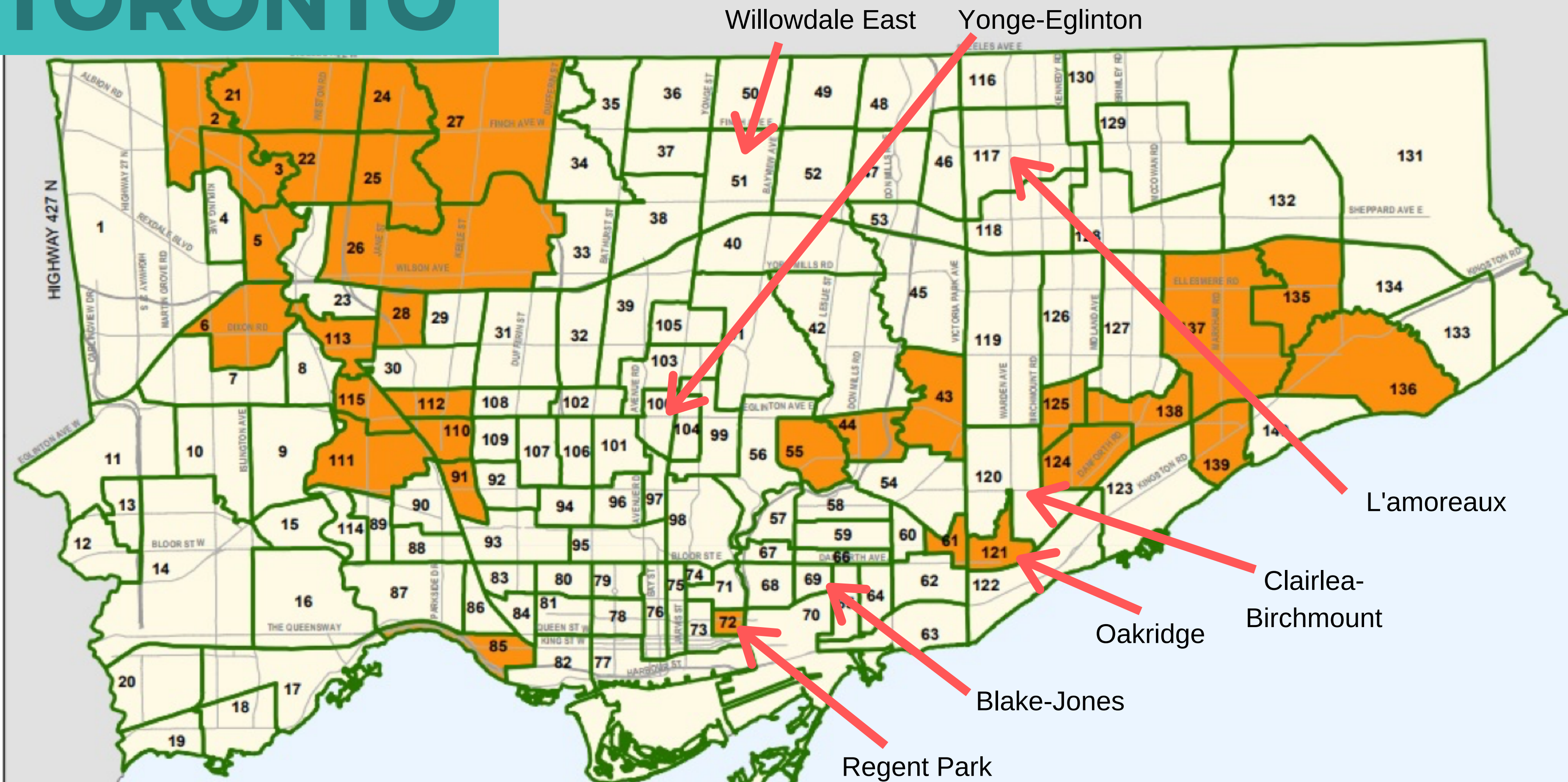


Centre of Learning
& Development
Strong Communities Together



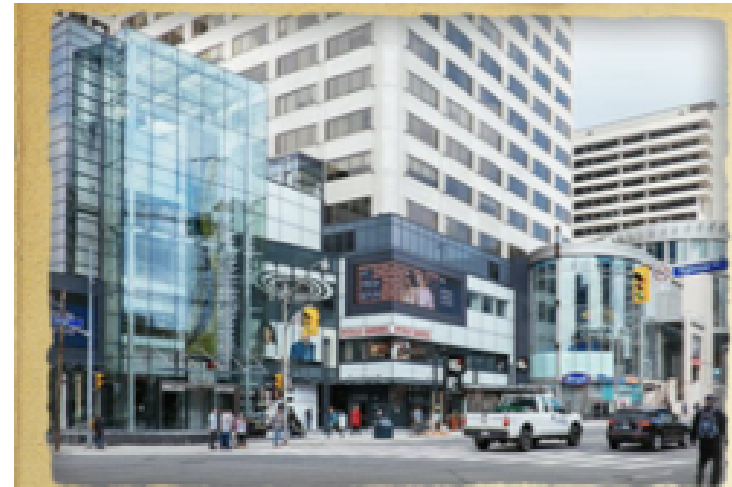
United Way
Greater Toronto

Neighbourhood Improvement Areas



Yonge-Eglinton

Regent Park



Clairlea-
Birchmount



Oakridge



L'amoreaux



Willowdale East



Blake-Jones



PEOPLE



POPULATION

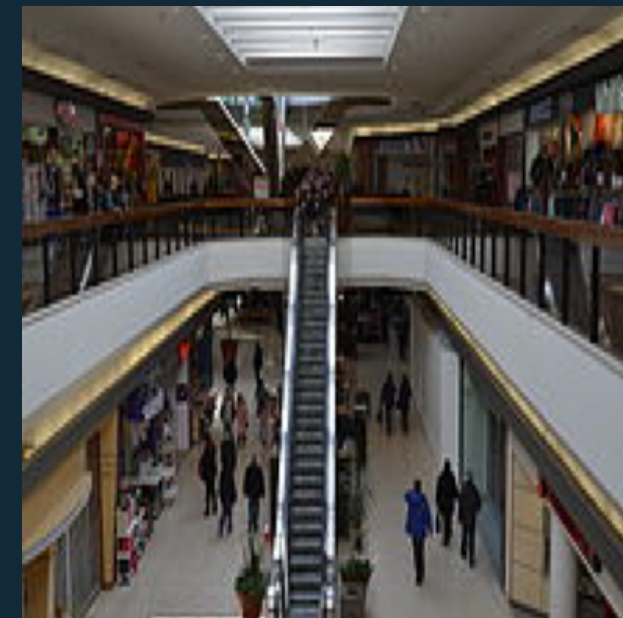
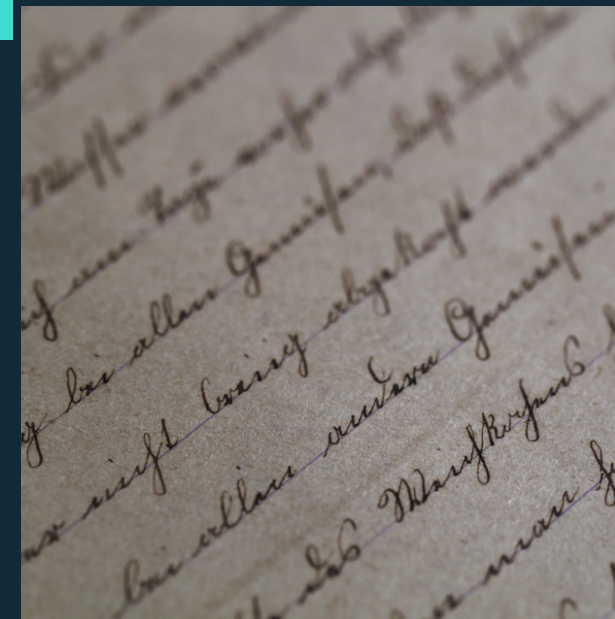
ENVIRONMENT

OPPORTUNITIES

PROBLEMS

LANGUAGES

EXPERIENCE



OUR PROCESS

TIMELINE



STEP 1
**Neighbourhood
Profiles
(September
2018)**



STEP 2
**Designing
Survey
(October 2018)**




STEP 3
**Data Collection
(November
2018)**



DATA COLLECTION

OUR PROCESS

TIMELINE



A horizontal black line with two black circular markers. The first marker is positioned above the text for Step 4, and the second marker is positioned above the text for Step 5.

STEP 4
Data Analysis
(December
2018)

STEP 5
Presentation
(TODAY)

METHODS OF DATA COLLECTION



PRIMARY
(Quantitative)

- Surveys (721)

PRIMARY
(Qualitative)

- Interviews (25)
- Observation

SECONDARY

- Neighborhood profiles
- City of Toronto website
 - Toronto star
- Canadian Geographic

WHAT WERE SOME OF OUR LIMITATIONS?

**RELIABILITY
OF RESULTS**



**ACCESS.
LANGUAGE**



**TIME
CONSUMING**

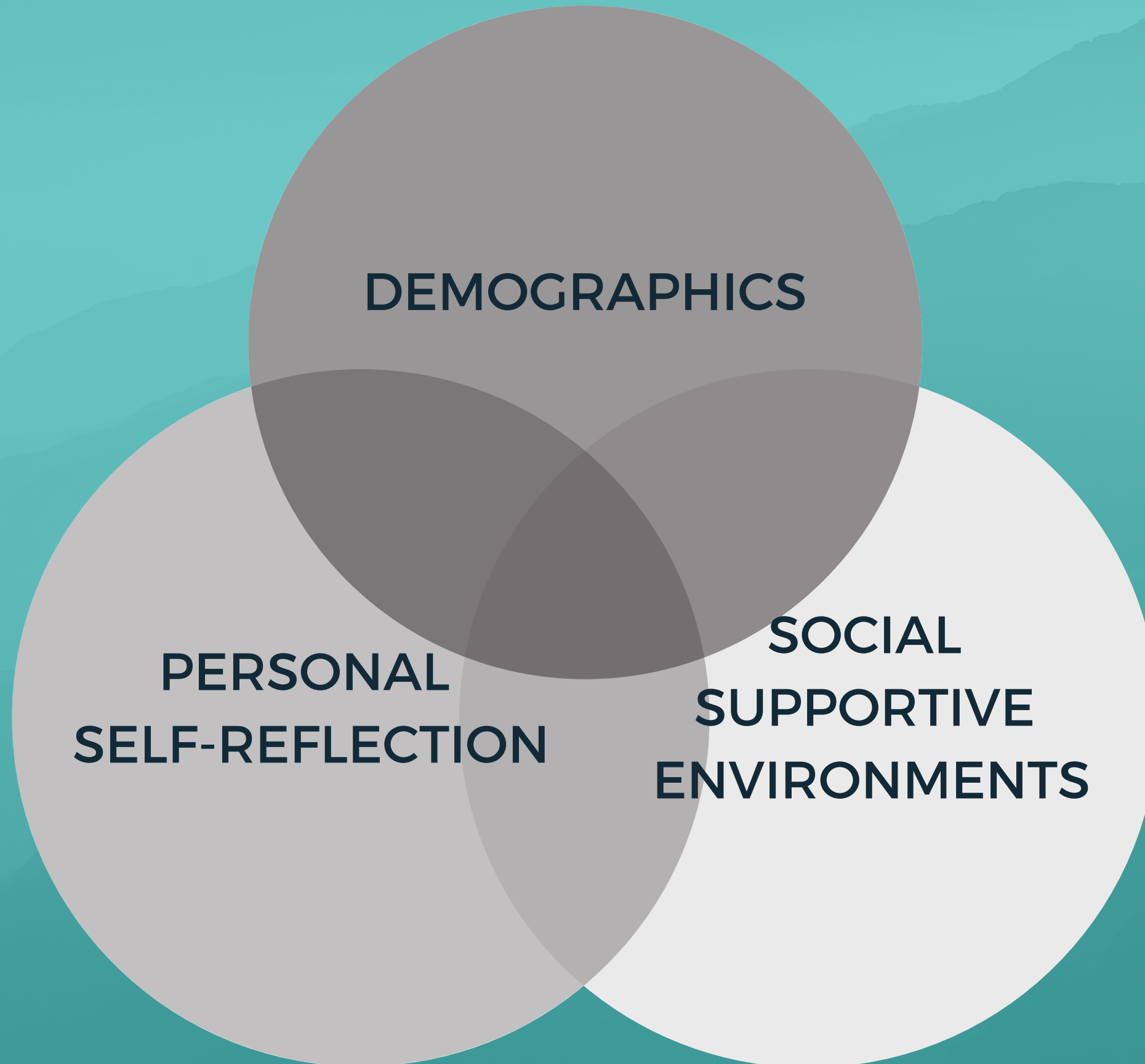


WHAT IS SUSTAINABLE LIVING?

“Sustainable lifestyles are patterns of action and consumption, which: meet basic needs, provide a better quality of life, minimize the use of natural resources and emissions of waste and pollutants over the lifecycle, and do not jeopardize the needs of future generations”

UN Report on Sustainable Lifestyles and Education for Sustainable Consumption 2010

OUR 3 KEY AREAS



DEMOGRAPHICS

Main neighborhoods:
Oakridge,
Blake Jones, Regent Park,
Clairlea-Birchmount

Ethnic groups:
1-South Asian
2-Southeast Asian



Working age:
25-54 years
old(50%)

Majority
self-identified
women(70%)

Living in the
neighbourhood
75.45%

Living/working less
than 5 years in the
neighborhood
(52.98%)

Living in Canada for 5
years or less 23.85%

PERSONAL SELF-REFLECTION

**HOW DID OUR COMMUNITIES DEFINE SUSTAINABLE
LIVING?**



Green and environmentally friendly

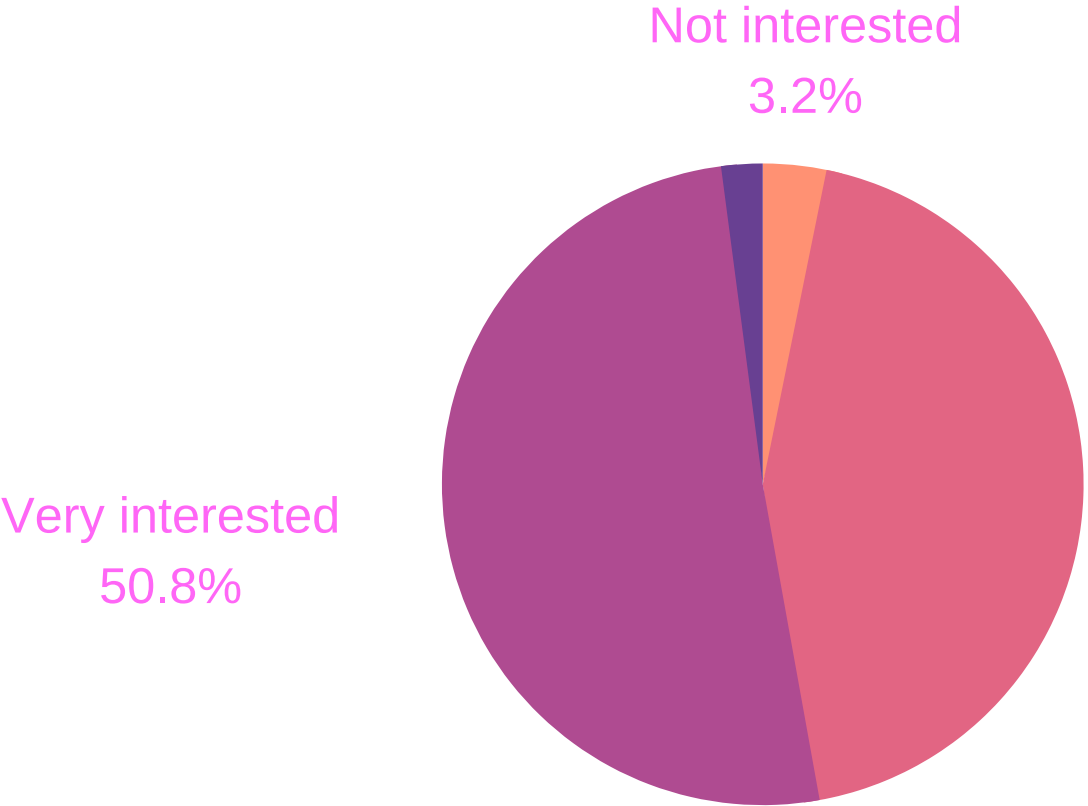
- Protect natural resources
- Reduce our footprint



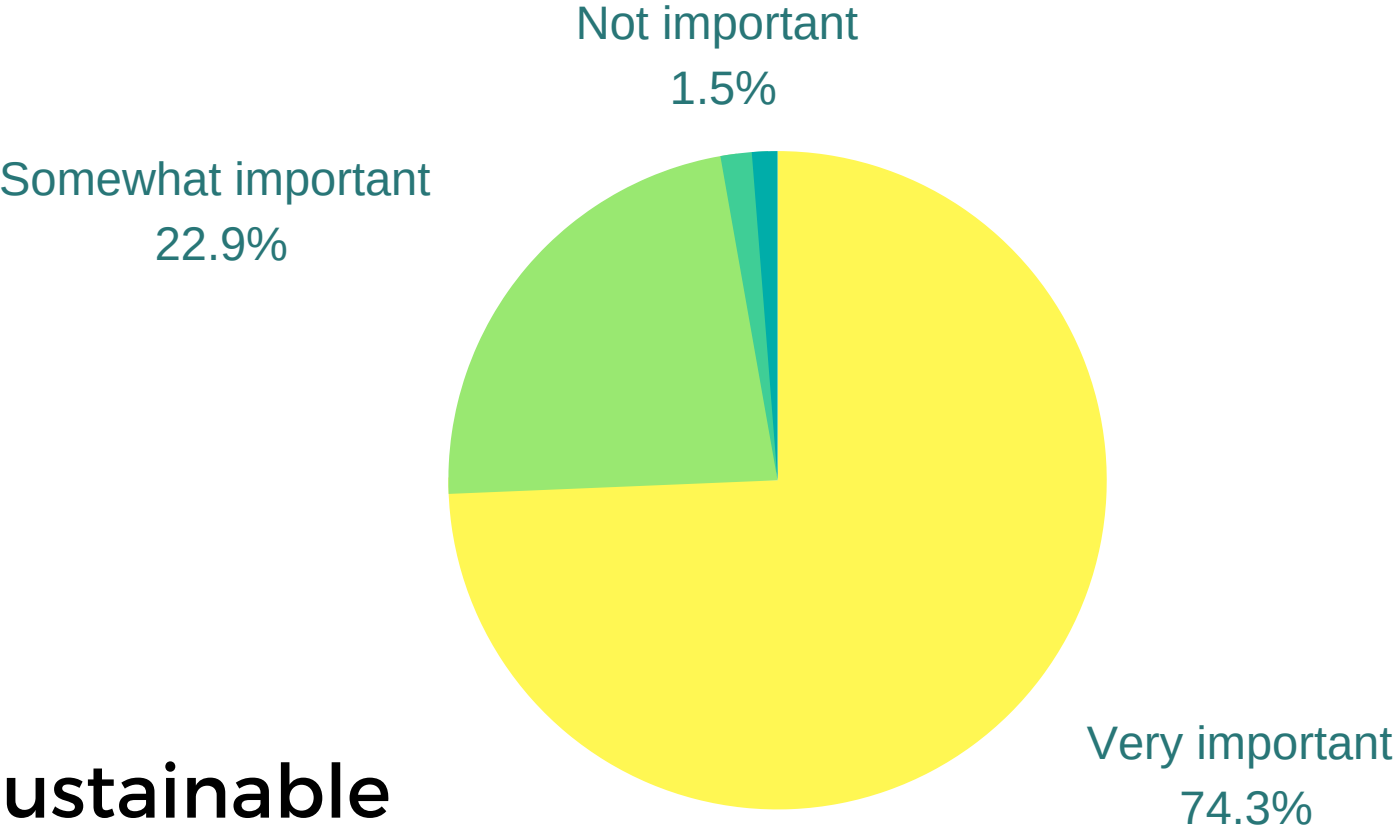
Economic stability

- Affordable
- Accessible

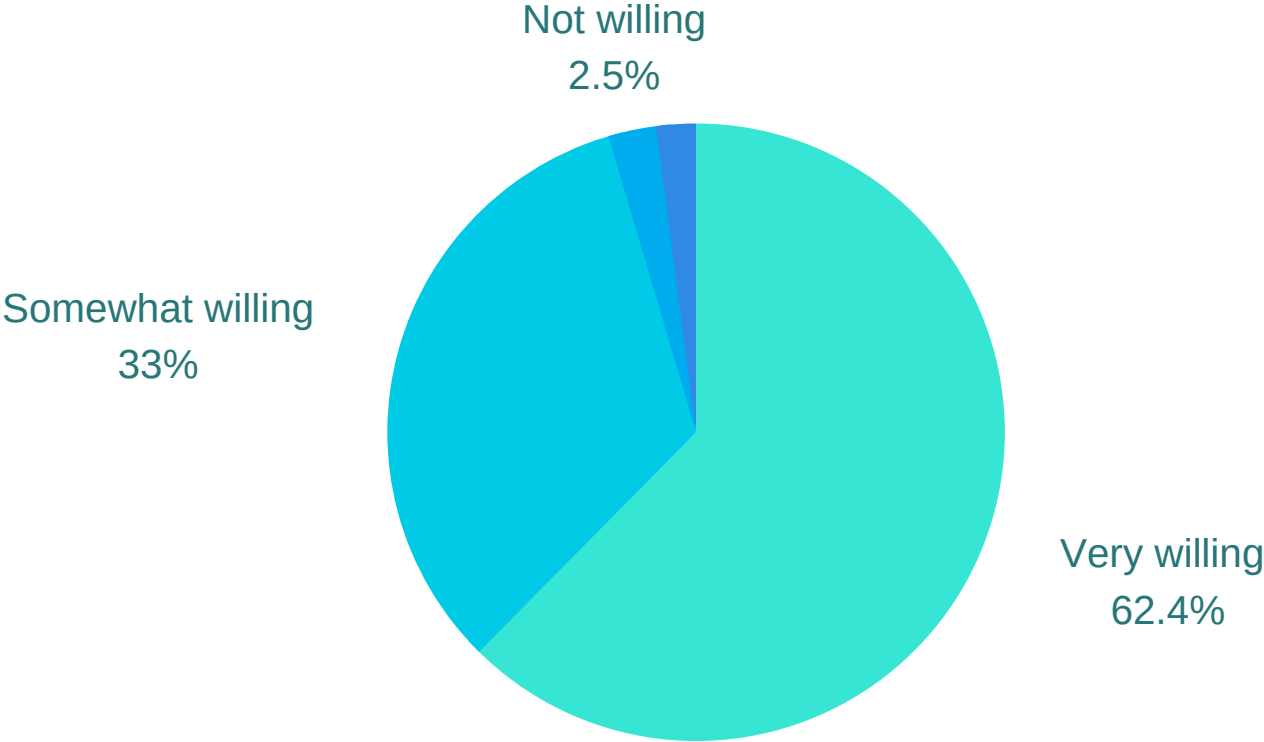
Interested in saving the planet



Willingness to make small changes



Interest in adopting a sustainable lifestyle



**DESIRE TO
CHANGE**

WASTE MANAGEMENT

- Reducing %52 said sometimes
- Reuse %70 said sometimes or always
- Recycling %59 said always







Sense of
belonging

Food
Security

Green
Spaces

Community
Involvement

Government
Initiatives

SOCIAL SUPPORTIVE ENVIRONMENTS

Sense of belonging

The answer was not very satisfying as only 48.41% felt connected to their communities and 28.85% were somewhat connected!

Do more than belong: participate.
Do more than care: help.
Do more than believe: practice.
Do more than be fair: be kind.
Do more than forgive: forget.
Do more than dream: work.
William Arthur





Sense of belonging

Can our communities sustain the growing population?

47.85% of respondents were not sure and 15% said no.

Is Toronto becoming an overpopulated city or can it still accommodate the influx of more people coming in?

Food Security

The promising result we have here today is that 60% of the respondents were able to buy affordable groceries in their neighbourhood.





Green Spaces

If they have a community garden and are they able to buy locally grown food? More than half of them replied with NO or not sure.



Green Spaces

- 94% of the respondents who have a park available are using it on regular basis.
- Most of the parks are of average beauty and need a lot of work to do.
- Suggestions included: Clean ups, farmer's markets, nature walk, art, music, dance, flowers, benches and adult exercise equipment.

Community Involvement

- Only 40% responded positively. For the other 60%, each of them had a reason for not participating.
- Enhancing the methods of delivering the information is always the best channel to keep everyone involved.

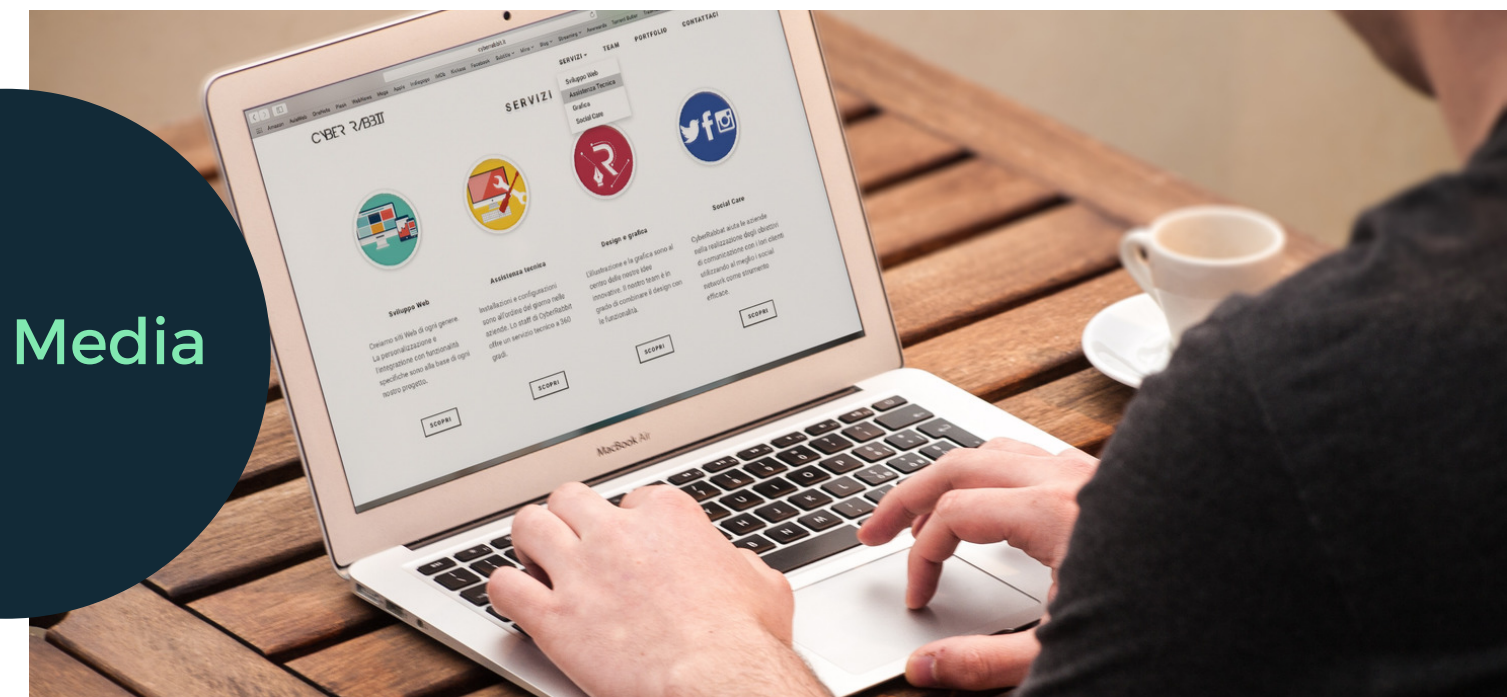
Word of Mouth



Flyers/posters



Social Media



Government Initiatives

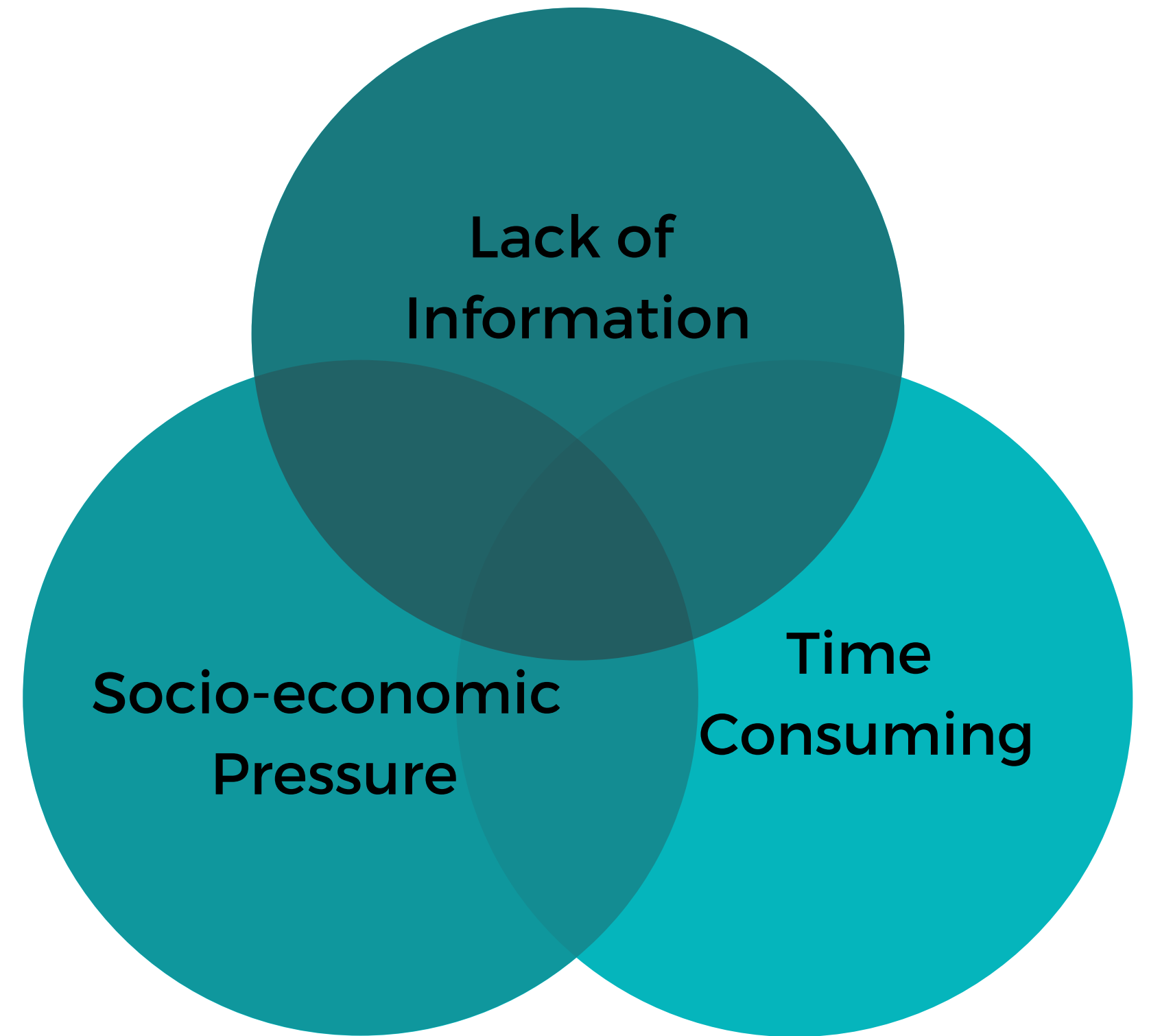
- Awareness of city programs: 40.22% of them were not aware of the programs and 33% were not sure.
- Our data from the interviews with the staff who are presenting their organizations came to the conclusion that the training and awareness of employees is an important method to achieve that.

How can they be informed in order to get involved?

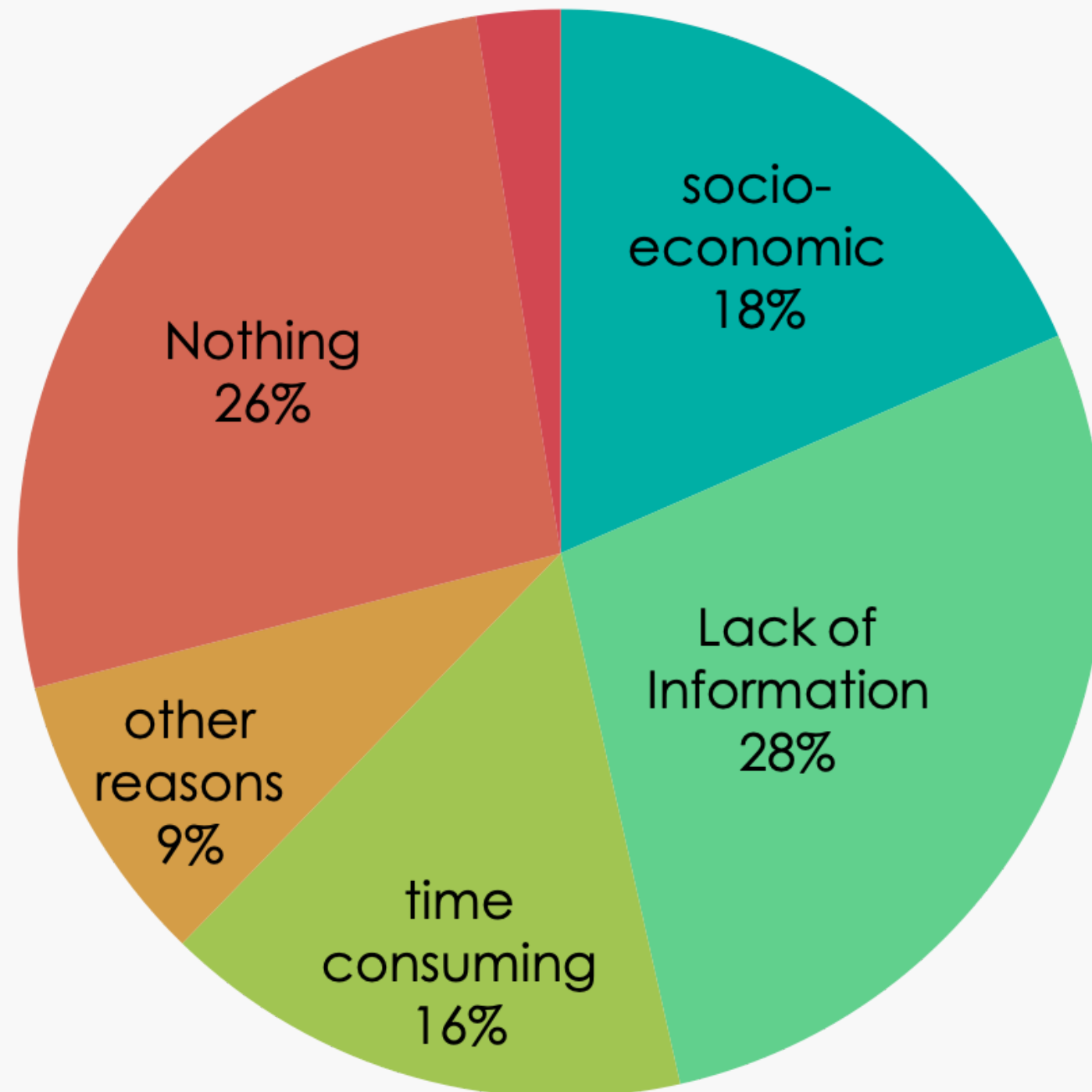


BARRIERS

to going green



What prevents residents from going green?



- Lack of Information
- Socio-economic limitations
- Time consuming

LACK OF INFORMATION

The more social services
provided, the more solutions and
awareness residents get

28%

- Lack of information as the main barrier to going green

SOCIO- ECONOMIC PRESSURE

"Poverty is a full time job"
Toronto Centre MPP Office

18.45%

Too expensive to live green

36%

Buying **healthy food** in their neighbourhood is
unaffordable and 16.92% were not sure





67%

Do not have Green roofs

24% are not sure by what green roof means

TIME CONSUMING

“People are working harder than
before everywhere, but in Ontario
it’s the rush” Toronto Star

15.81%

It is too time consuming

27%

due to the lack of time, people either never, seldom or sometimes separate their organic waste.



ROOT CAUSES

Lack of information

- Lack of responsibility
- Lack of funding

Socio-economic Pressure

- Low income
- High cost of living

Time Consuming

- Busy Life
- Urban Planning

What can we do?

EDUCATION



- Website
- Workshops
- Emails
- Pamphlets
- Discussion Groups

ACCOUNTABILITY



- Increase of Social Funding
- Regulation of corporations
- Incorporating community in city planning

COLLABORATION



- Strengthen relationships
- Fill in the gaps of collaboration

Who can make a difference?

1. COMMUNITY ORGANIZATIONS

- CRC
- Green Thumbs
- Access Point
- Centre of Learning & Development

2. GOVERNMENTAL INSTITUTIONS

- Environment and energy division
- MPPs
- MPs
- Councilors

3. CORPORATIONS/ BUSINESSES


- Daniels Corporation
- AECOM
- Grocery Stores

4. COMMUNITY MEMBERS

- Adults
- Children
- Seniors
- Youth

Who is doing great work?





**Make our planet /the earth more green and sustainable for our future generations, It is very important to take care of nature.
We are all accountable for our actions.
Our awareness, engagement, contribution and collaboration can make mother earth the best.
Small ideas can move the world.
We are already taking our first steps. Now it's time for you to take yours.**

IWIP 2018-2019 Trainees

**THANK
YOU!**

Your turn!

- Is Toronto becoming an overpopulated city or can it still accommodate the influx of more people coming in?
- How can people be informed in order to get involved?



