Course Outline

Proposal Development & Funding in the Non-profits

Delivery Method: Virtual

Instructor: TBD, George Brown College

Co-Instructor: Anna Jasinka

1. Project Proposal Part I: Responding to Communities:	
	Different organizational models and their implications
	Difference between Nonprofits, Charities & Social Enterprises (+ grassroots groups)
	Legal requirements for not-for-profit and charitable status
	Organizational vision, mission, and values
	Board of Trustee: When one is needed, how to choose, how to approach/ask for support, responsibilities.
	Multiple Stakeholders
	Project Idea & Agency Partner
2. Project Proposal Part II: Building the Blocks:	
	Needs Assessment, Community Capacity, & Project Description Synopsis:
	(Objective, Goals, Methods & Activities)
	Qualitative & quantitative goals and outcomes
3.	Theory of Change, Log Frame, Monitoring & Evaluation Plan
4.	Budgeting, Funder Identification and responding to Grant application Calls
	Supplementary information: Other components which some grant applications may ask for (e.g letters of support, etc)
	Budget: how to put one together, ineligible items to include in your budget
5. Responding to Call for Funding applications Using a Pre-defined template	
	Using social media and graphics to enhance our funding Applications
	Resources for finding available grants(websites, social media), hhow to identify grants/funders who fit your goal & organizational values
6. 2.5-minute Project Pitch	
	(VIDEO & Graphic presentation)
7. Project Proposal Part III: Final	

	Submission: all the above (incorporating feedback) & Program Plan, Budget, Outcomes & Success Indicators
8. Funding status and Follow up (Follow-Up of trainees a few months later to ascertain funding status (n.6)	
Supplementary info: What happens when you win a grant, grant agreements and possible grant obligations, grant reporting	